

NOT LEGAL ADVICE

Have you seen my videos going over **GDPR and the supermarkets?**

FACIAL RECOGNITION — THE TRUTH THEY DON'T WANT YOU TO KNOW

Now LISTEN UP

Most people don't realise this...

The **Chief Constable of South Wales Police** was actually **taken to court** over their use of **live facial recognition cameras** — and they **LOST**.

The case was **Bridges v Chief Constable of South Wales Police (2020)**.

It went all the way to the **Court of Appeal**, where judges ruled that the police use of facial recognition was **UNLAWFUL**.

Here's why

They gave themselves **too much power** — deciding who could go on “watchlists” and where cameras could be placed.

There were **no proper limits or safeguards** in place.

It captured **everyone's faces** — innocent people included — your **biometric data**, stored and compared in real time.

The police hadn't done proper checks for **discrimination or bias** in the system.

And their **Data Protection Impact Assessment** didn't meet legal standards.

The judges said it all failed the test of **proportionality** under **Article 8 of the Human Rights Act** — meaning it went **too far**, and wasn't **justified or lawful**.

So yes, they claimed it was for “*public safety*”...

But what they were really doing was **mass surveillance** — scanning and recording people's faces in public, with **no clear legal control**.

And here's the kicker...

Every supermarket, retail park, and petrol station with cameras is doing the **same thing** — collecting and processing your image data every time you walk in.

Under **Article 15 of the GDPR**, you have the **right to request that data** — even **verbally**.

That's called a **Subject Access Request (SAR)**.

If you ask for your data, they're **legally obligated** to provide it.

If they don't, or miss the deadline, they can face **compensation claims** and **ICO penalties**.

Now imagine this...

Not just one person doing it — but **hundreds or thousands** — all walking into the same supermarket chain one week, then another the next — all **lawfully requesting** their facial data.

That would create an **admin nightmare** for these corporations that spy on you 24/7.

They'd soon realise the **cost of mass surveillance isn't worth it**.

The courts have already ruled that **facial recognition by police can be unlawful and disproportionate**.

So why should **corporations get a free pass?**

You have rights.

Use them.

Every camera works both ways.

We have **Checkmate Private Group Members** doing this every week —

But imagine the impact if **everyone acted** instead of just signing another online petition?

You know that, right?

Checkmate The Matrix

i do not provide legal, financial or relationship advice, anything i write, say, or sing is my opinion from research and life experience;

<https://www.claimyourstrawman.com>

Follow on TikTok @check_mate_the_matrix

Follow on X @Checkm8theM8rix

<https://www.facebook.com/groups/lawcommontoman>